



YOU COULD WIN \$25K

POSTMASTER: TIME SENSITIVE MATERIALS
 *****ENR W SS**RO04
 LAURA SMITH
 456 APPLE STREET
 ANYTOWN, US 54321 S#47
 [Barcode]

RULES OF THE GAME:

- 1.) Use your attached **MR. MONEYBAGS** Monocle to reveal your secret codes below.
- 2.) If one of your codes matches the Winning Code, you've won a prize valued up to \$25,000!
- 3.) Call **1-800-251-2496** or visit your website to make your appointment and claim your prize!

TO CLAIM YOUR PRIZE:

PLEASE CALL 1-800-251-2496

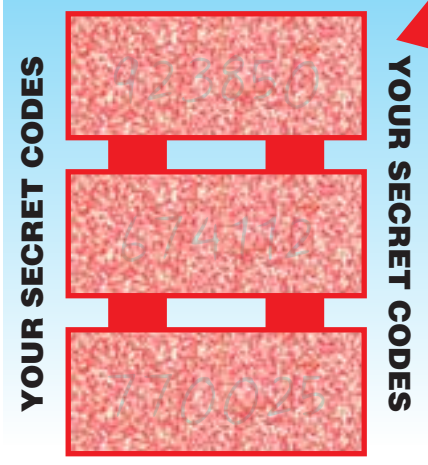
ENTER YOUR DEALER ID: 012 AND EVENT ID: 345678
 OR LOG ON TO YOUR PERSONAL WEBSITE:
LauraSmith.MyGrandPrize.com/012345678

THIS PRIZE GIVEAWAY IS BARCODE PROTECTED.
 You must have your barcode verified at the event location.

[Barcode]

LAURA SMITH ZIP 54321 WINNING NUMBER 602585

REVEAL YOUR SECRET CODES BELOW!



WINNING CODE
770025

OFFICIAL LOCATION:

ABC *Let's Go Places*
 123 Apple Street
 Anytown, US 54321
TUESDAY THRU SATURDAY ONLY!
 Tuesday-Friday: 8am-8pm
 Saturday: 8am-6pm



LAURA SMITH YOU COULD WIN \$25K

HOW TO WIN:

Use your attached **MR. MONEYBAGS** Monocle to play the **MONEY MADNESS** game on the back cover. If you have a matching code, you win one of the prizes below!

THE PRIZES:

OFFICIAL LOCATION:

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 123 Apple Street
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MR. MONEYBAGS

AS SEEN ON TV

MONEY MADNESS



TOYOTA Let's Go Places



OFFICIAL GAME DATES AND TIMES:

TUESDAY THRU SATURDAY ONLY
TUESDAY THRU FRIDAY: 8AM-8PM
SATURDAY: 8AM-6PM

MORE WAYS TO WIN WITH THESE LIMITED-TIME OFFERS!

SAVE BIG • WIN BIG

TRADE-IN BONUS
Kelley Blue Book KBB.COM
The Trusted Resource

15% OVER KBB VALUE FOR ALL TRADE-INS

NO MONEY DOWN ON SELECT VEHICLES

NO MONEY DOWN!
Image of a hand holding money with a red prohibition sign over it.

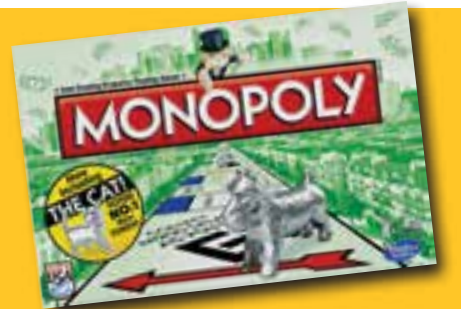
0% APR FINANCING
TOYOTA Let's Go Places

0% APR ON NEW TOYOTA MODELS

MAKE NO PAYMENTS FOR 90 DAYS!

NO PAYS 90 DAYS
Calendar showing days 1-31.

TAKE ANY TEST DRIVE AND YOU WILL RECEIVE A MONOPOLY BOARD GAME!



HUGE INVENTORY OF VEHICLES ALL PRICES DISCOUNTED FOR ONLY 5 DAYS!

SALE PRICES JUST \$918.56
DODGE INTREPID
Image of a red Dodge Intrepid.

PAYMENTS AT ONLY \$86 PER MO.
MITSUBISHI ECLIPSE
Image of a red Mitsubishi Eclipse.

MORE PAYMENTS AT \$114 PER MO.
FORD EXPLORER
Image of a red Ford Explorer.

SAVE BIG ON THE VEHICLE OF YOUR CHOICE!



DOWN PAYMENT ASSISTANCE VOUCHER
REDEEMABLE ONLY AT ABC TOYOTA
Date: Tuesday thru Saturday
UP TO THE AMOUNT OF: THREE THOUSAND SEVEN HUNDRED NINETEEN DOLLARS ***00 CENTS***
ISSUED TO:
NAME:
ADDRESS:
CITY, ST ZIP:
\$3,800.00 MAXIMUM PAYOUT
DOLLARS CENTS
\$3,719 00
M49062-73714905
A. Johnson
Dir.
VOID IF DUPLICATED • NOT A CHECK

OFFICIAL LOCATION:

ABC



Let's Go Places

123 Apple Street • Anytown, US 54321

TUESDAY THRU SATURDAY ONLY!
Tuesday-Friday: 8am-8pm
Saturday: 8am-6pm

(1) Must be presented at the time of registration. Available on select pre-owned vehicles priced \$15,000 or higher. (2) 0% APR financing available during this event on select new Toyota models for up to 60 months financing thru TFS-with approved credit-subject to credit approval. (3) No down payment required on select in-stock vehicles with approved credit. (4) No payments for 90 days subject to lenders approval-with approved credit. (5) Receive one (1) Monopoly board game (retail value \$14.99) with any test drive. Limit one per person per invitation. See dealer for complete details. (6) Vehicles for \$918.56 sale price plus tax, title and license example: 1999 Dodge Intrepid stk#01A. (7) Zero down plus tax, title and license/ \$86 per month example: 2009 Mitsubishi Eclipse stk#02B sale price \$5,497 60 months at 2.9% APR with approved credit. (8) Zero down plus tax, title and license/ \$114 per month example: 2005 Ford Explorer stk#03C sale price \$7,497 60 months at 2.9% APR with approved credit. Cannot combine any offers. *If the winning number on your invitation matches the prize board at the dealership you have won one (1) of the following prizes: #1 \$25,000 Cash 1:43,000 #2 \$2,500 Cash 1:43,000 #3 \$1,000 Cash 1:43,000 #4 \$5 up to \$1,825 in McDonald's 42,994:43,000 #5 \$500 Cash 1:43,000 #6 \$250 Cash 1:43,000 #7 \$100 Cash 1:43,000. Contest begins first event date and ends last event date. Purchase does not increase chance of winning. Contest open to legal US residents age 18 or older with a valid driver's license who received an original mail piece via US mail. Participants agree to all contest rules. Excludes Florida residents. See dealer for complete contest rules. ABC Toyota employees and associates, mail house, associated sponsors or agencies, and their family members and members of same household are ineligible. Addressee must redeem original mail piece in person by close of business on last event date. Any unclaimed prizes will not be awarded. All photos are for illustration purposes only. Vehicles are subject to prior sale. Void where prohibited by law. Printed and distributed by Platinum Plus Printing, LLC. All offers end last event date.